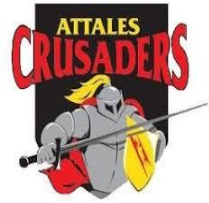




ABSECON PUBLIC SCHOOLS

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Emma C. Attales Middle School

January 18, 2019

Dear Parents/Guardians:

The purpose of this letter is to inform you of a new social media trend known as the “Momo Challenge”. This challenge has been targeting children with its disturbing content and potential for acts of violence. The “Momo Challenge” can be found on Facebook and WhatsApp, and encourages the user to perform small tasks that escalate to violent acts, requesting proof that the tasks have been performed and potentially threatening the user if the tasks are not performed.

If you wish to learn more about the “MoMo Challenge”, you can visit the links below:

["Momo Challenge" A Dangerous Viral Game, Prompts Warning to Parents](#)

[NJ School District's Warning on Crazy, Dangerous Momo Challenge](#)

[Officials Warn Parents of Online 'Momo Challenge'](#)

We encourage you to monitor your child's Internet and social media use. Below are some useful tips to help with this:

[13 Tips for Monitoring Kids' Social Media](#)

[Internet Safety for Kids](#)

If you have any questions or concerns, please feel free to reach out to your child's school principal or school counselor. Thank you for your attention regarding this matter.

Sincerely,

Jessica Torricollo
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